About us

Enyoito is a non-profit organization that works with vulnerable communities in rural villages of Tanzania. Enyoito is a Maasai word meaning "rise up". We focus on empowering vulnerable children, youth and women through providing children, especially girls, with education access and support. Youth and vulnerable women are empowered to be self-reliant, launch small business to take control of their finances and raise up their communities.

Our vision

To become a tool for the transformation of vulnerable communities in Tanzania through innovative, sustainable and value added solutions.

Our Mission

To work with government and other stakeholders to bring about progressive change that transform the quality of vulnerable communities in Tanzania

Where we work

We work in rural villages in Tanzania. We dedicate our efforts to support marginalized and vulnerable groups by catalyzing their power and potential to transform their lives and shape a sustainable future, as individuals and for their communities.

What we do

Children education

We strive to empower and enhance the quality of life for children who live in rural areas in Tanzania especially in disadvantaged communities with special focus on girls by providing access to education and children rights to reduce their vulnerability by establishing a safe and supportive environment so that the children can achieve their full potential and become the leaders of tomorrow

We educate the community on the importance of education in particular education for girls to increase student's enrollment and change societal stereotypes and gender norms such as female genital mutilation, early and forced marriage and gender-based violence which create barrier to educational access and participation for girls.

Women empowerment

We develop programmes that enhance women empowerment and rights in the communities through addressing the negative cultural attitudes and practices against girls and young women such as female genital mutilation, gender-based violence, exploitation and discrimination and create enabling environment for equal participation of women in all economic activities.

We believe economic empowerment is a critical lever for change in women's lives, helping them to gain financial independence and improve their future prospects for participation in community development.

We assist women from disadvantaged backgrounds to participate and benefit from viable informal and formal livelihood activities through Supporting the formation and operation of self-help savings and lending schemes by women. They are given with start-up kits and encouraged to work in small groups to embark on income generation activities using the revolving funds obtained from village saving and lending association operating within the community which allow growth and expansion. They are trained on Village saving and loan association methodology in which they are equipped with skills on financial literacy, including issues such as group dynamics, record keeping, savings, loan disbursement and repayment and budgeting. This facilitates women's business ownership, entrepreneurship and participation in key economic decision-making positions in the community.

Water project

The water crisis in rural villages of Tanzania impacts all people, but mostly women and young girls who bear the heaviest weight of its effects. The average distance that women in Tanzania villages walk to collect water is 3.7 miles. During this long walk, girls are more vulnerable to being physically attacked or sexually assaulted. Children have their futures stolen from them when they can't attend school or are too exhausted to focus on class after long, dangerous walks for water. When children aren't granted access to the safe water they deserve, their hopes and means for a brighter future are lost.

Young girls are less likely to continue their education when they lack the safe sanitation infrastructure to practice proper menstrual hygiene management. When communities are empowered through safe water, women and children especially girls they have more time and equal opportunity to rise to their fullest potential.

Entrepreneurship and employability skills to youth

We train on vocational education, entrepreneurship and employability skills to youth aged 15-25 especially young mothers who have left education system; either because they have dropped out of the school early or have left school at the end of primary or secondary school and have not yet settled in decent employment.

Prior to beginning of the training, a needs assessment and a labour markets analysis is carried out to identify the local market opportunities and determine the profitable sectors that would create opportunities by empowering the trainees to immediately generate income.

Thereafter vocational education and Soft Skills training starts in which youth go through three months of training in their learning groups with the sessions mainly focused on technical and soft skills. In most cases, the sessions placed more emphasis on practical lessons rather than theoretical ones to build up participant competence. After completion some enters into wage employment while those who are not employed in formal sector form future business groups. The business groups comprised of 5 to 10 members and are given start-up kits to start their own business. Additionally, informal savings and lending groups, commonly known as VICOBA (village community banking) are established within the same time frame to encourage saving. The trainees start saving consistently during their training period; putting aside income generated after selling their products or offering their services which help to build their business.

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